

Roll No.

Total Printed Pages - 2

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**Diploma in Computer Application
(Semester-II)
EXAMINATION, MAY-JUNE, 2022
(New Course)
E-COMMERCE
(DCA - 106)**

Time : Three Hours]

[Maximum Marks:100

[Minimum Pass Marks:33

Note - Attempt any two parts from each question. All questions carry equal marks.

Unit - I

1. (A) What do you mean by Business model in e-commerce? Explain various categories of e-commerce Business models.
- (B) Explain scope, growth and future projection of e-commerce.
- (C) List and explain advantages of e-commerce and its impact on traditional business.

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Unit - II

2. (A) Explain various applications and benefits of EDI.
- (B) What is EDI standards? Explain in detail two main standards that define EDI.
- (C) How FEDI is important for International Trading? Explain.

Unit - III

3. (A) What is firewall? Explain three main types of firewall in detail.
- (B) Explain client security and network security.
- (C) Explain the term Encryption. What do you understand by Public Key and Seret Key Encryption.

Unit - IV

4. (A) What are the different modes of electronic payment? Explain Debit Card and Credit Card in brief.
- (B) Explain electronic clearing system of Reserve Bank of India.
- (C) Write notes on-
 - (i) Pre-paid card
 - (ii) Online debit to the account

Unit - V

5. (A) What is business to consumer transaction? Explain its advantages and disadvantages.
- (B) Explain Business Transaction Cycle. Also, describe Inter-organizational transactions.
- (C) Explain B2B and B2B2C in detail.

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